# 26-28 June 2024, Krakow, Poland **EUROBIOTECH** 9<sup>th</sup> Central European Congress of Life Sciences



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Targi w Krakowie

KRAKOW

Targi w Krakowie PC®DMC

Sponsorship Offer

# 

- Title "Gold Sponsor of the Congress" with the possibility to use it for your own marketing purposes;
- Free participation of 3 representatives of the Sponsor's company at the Congress;
- 15 minutes product presentation,
- **6m**<sup>2</sup> exhibition stand;
- Inclusion of the sponsor's logo in the printed congress catalogue distributed in the congress material package;
- Full-page colour advertisement in the congress catalogue;
- Description of Sponsor's company in the congress catalogue (up to 1000 characters);
- Inclusion of the Sponsor's logotype on the congress website (logotype linked to the Sponsor's website);
- Display of your logo and possibility to show your advertising material on the screens in the lobby (x2) of Expo Krakow Trade Fair and Congress Centre;
- Possibility to place **2-roll-ups** at the congress venue;
- Distribution of Sponsor's promotional material with congress material package (2 pieces)\*;
- Mention of the Sponsor in the official acknowledgements during the Congress Closing.

\*Materials must be provided by the sponsor

## 23% tax should be added to all prices









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- Title **"Silver Sponsor of the Congress"** with the possibility to use it for your own marketing purposes;
- Free participation of 2 representatives of the Sponsor's company at the Congress;
- 10 minutes product presentation,
- **4m**<sup>2</sup> exhibition stand;
- Inclusion of the sponsor's logo in the printed congress catalogue distributed in the congress material package;
- Full-page colour advertisement in the congress catalogue;
- Description of the Sponsor's company in the congress catalogue (up to 1000 characters);
- Inclusion of the Sponsor's logo in the Book of Abstracts and newsletters;
- Inclusion of the Sponsor's logotype on the congress website (logotype linked to the Sponsor's website);
- Display of your logo on the screens in the lobby (x2) of the Expo Krakow Trade Fair and Congress Centre;
- Possibility to place a **1-roll-up** at the congress venue;
- Distribution of the Sponsor's promotional material together with the congress package (1 item)\*;
- Mention of the Sponsor in the official acknowledgements during the Congress Closing.

\*Materials must be provided by the sponsor

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# "BRONZE SPONSOR" PACKAGE ...... 15 000 PLN

- Title **"Bronze Congress Sponsor"** with the possibility to use it for your own marketing purposes;
- Free participation of 1 representative of the Sponsor's company at the Congress;
- 10 minutes product presentation,
- 4m<sup>2</sup> of free space to be used.
- Inclusion of the sponsor's logo in the printed congress catalogue distributed in the congress material package;
- Description of the Sponsor's company in the congress catalogue (up to 750 characters);
- Inclusion of the Sponsor's logo in the Book of Abstracts and newsletters;
- Inclusion of the Sponsor's logotype on the congress website (logotype linked to the Sonsor's website);
- Display of the Sponsor's logo on the board displayed in the lobby (x2) of the Expo Krakow Trade Fair and Congress Centre;
- Mention of Sponsor in the official acknowledgements during the Congress Closing Ceremony

\*Materials must be provided by the sponsor

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# **ACCOMPANYING EVENTS**

Welcome Reception ......4 500 PLN

- Exclusive offer
- The advertising materials in the Welcome Cocktail space
- Two banners ad in the Welcome Cocktail space
- Logo in the Conference catalogue and on the website

## Coffee breaks, Lunches, and Poster sessions

- Exclusive offer per break/lunch/poster session
- The advertising materials in the catering space
- Two banners ad in the catering space
- Logo in the Conference catalogue and on the website

|                   | 26 <sup>th</sup> June | 27 <sup>th</sup> June | 28 <sup>th</sup> June |
|-------------------|-----------------------|-----------------------|-----------------------|
| Coffee break (am) | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   |
| Coffee break (pm) | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   |
| Lunch             | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   |
| Poster session    | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   | 2 500 PLN + VAT 23%   |

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## BRANDING

| Distribution of branding by the Conference Office   |           |  |  |  |
|---|-----------|--|--|--|
| Logo in the Conference catalogue and on the website |           |  |  |  |
| Lanyards  | 2 500 PLN |  |  |  |
| Pens  | 2 500 PLN |  |  |  |
| Notebook  | 2 500 PLN |  |  |  |
| Folders/briefcases                                  | 2 500 PLN |  |  |  |
| Other promotional materials                         | 2 500 PLN |  |  |  |
|   |           |  |  |  |

Technical information: Materials must be provided by sponsor (up to 300 pieces).

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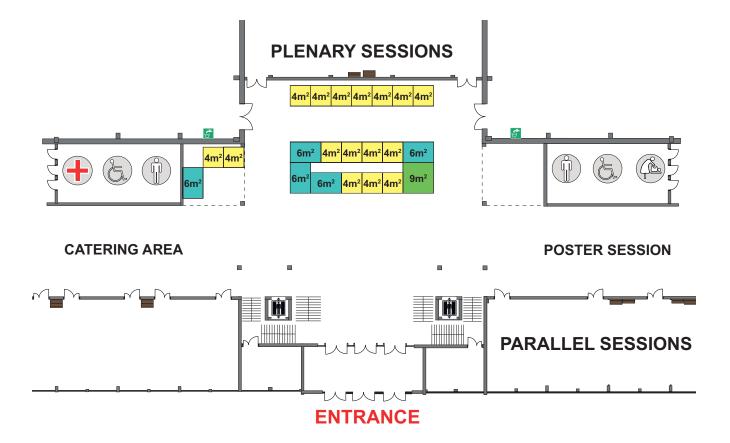








# **CONGRESS VENUE**



#### 23% tax should be added to all prices









# **EXHIBITION OFFER**

## 

- Stand equipped with: 230V/2kW plug, lighting (point per 3m<sup>2</sup>), counter, hocker, table, two chairs, carpeting, writing on the frieze (up to 20 characters), waste bin
- 1 badge for company representative including: participation in Welcome Reception, access to coffee breaks and lunches
- Company description in the congress catalogue (up to 750 characters)
- Discount of 15% on participation in the congress for additional company representatives
- exhibitor's logo on the homepage under the "Exhibitors" tab

#### 

- Stand equipped with: 230V/2kW plug, lighting (point per 3m<sup>2</sup>), counter, hocker, table, two chairs, carpeting, writing on the frieze (up to 20 characters), waste bin
- 1 badge for company representative including: participation in Welcome Reception, access to coffee breaks and lunches
- Company description in the congress catalogue (up to 750 characters)
- Discount of 15% on participation in the congress for additional company representatives
- exhibitor's logo on the homepage under the "Exhibitors" tab

\*Registration fee PLN 450.00 net - non-refundable registration fee for the acquisition of exhibitor status, includes TwK handling costs related to trade fair participation

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# **EXHIBITION OFFER**

## 

- Stand equipped with: 230V/2kW plug, lighting (point per 3m<sup>2</sup>), counter, hocker, table, two chairs, carpeting, writing on the frieze (up to 20 characters), waste bin
- 2 badge for company representative including: participation in Welcome Reception, access to coffee breaks and lunches
- Company description in the congress catalogue (up to 750 characters)
- Discount of 15% on participation in the congress for additional company representatives
- exhibitor's logo on the homepage under the "Exhibitors" tab

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It is possible to purchase the space itself and implement an individual stand design on request, or if you have your own stand - bring it and install it in the exhibition area.

#### Type of exhibiton spaces

| • | Serial                     | +0 PLN     |
|---|----------------------------|------------|
| • | • Corner open on two sides | +650 PLN   |
| • | • Open on 3 sides          | +1 300 PLN |
| • | • Open on 4 sides          | +2 650 PLN |
|   | - F                        |            |

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\*\*Registration fee PLN 450.00 net - non-refundable registration fee for the acquisition of exhibitor status, includes TwK handling costs related to trade fair participationand PLN 25 net per square meter + tax

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