SPONSORSHIP OPPORTUNITIES
8th Central European Congress of Life Sciences EUROBIOTECH

Krakow, 20-22 June 2022
SPONSORSHIP PACKAGES:

„Gold Sponsor” Package: (20 000 PLN +VAT 23%):

- granting the title of the "Gold Sponsor of the Conference" with the possibility of using it for own marketing purposes
- complimentary participation for 3 Sponsor's representatives in the conference
- placing the Sponsor's logo in the printed conference book, distributed with conference materials
- full page advertisement in the conference book, distributed with conference materials
- company description in the congress book (up to 750 signs)
- placing the Sponsor's logo on the main page of http://eurobiotech.krakow.pl/ and in the „Sponsors" tab (with the link to the website indicated by the Sponsor)
- placing the Sponsor's logo in newsletters sent to congress participants
- placing the Sponsor's logo and opportunity to display own advertising material on the screens in the lobby (x2) and in the restaurant
- placing the Sponsor’s logo in a presentation displayed during breaks in lecture halls
- placing 2 roll-ups in the Congress Venue (one of them in the lecture hall)
- distribution of Sponsor’s materials with the congress package (2 items)
- naming the Sponsor at the Opening Ceremony speech
„Silver Sponsor” Package: (15 000 PLN +VAT 23%):

- granting the title of the “Silver Sponsor of the Conference” with the possibility of using it for own marketing purposes
- complimentary participation for 2 Sponsor’s representatives in the conference
- placing the Sponsor’s logo in the printed conference book, distributed with conference materials
- full page advertisement in the conference book, distributed with conference materials
- company description in the congress book (up to 750 signs)
- placing the Sponsor's logo on the main page of http://eurobiotech.krakow.pl/ and in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- placing the Sponsor's logo and opportunity to display own advertising material on the screens in the lobby (x2) and in the restaurant
- placing the Sponsor's logo in a presentation displayed during breaks in lecture halls
- placing roll-up in the Congress Venue
- distribution of Sponsor's materials with the congress package (1 item)
- naming the Sponsor at the Opening Ceremony speech

Ms. Gabriela Kameczura  
ph.: +48 12 651 95 42  
mobile: +48 509 496 638  
e-mail: kameczura@targi.krakow.pl

Ms. Gabriela Walczyk  
ph.: +48 12 651 90 54  
mobile: +48 510 134 218  
e-mail: walczyk@targi.krakow.pl
„Bronze Sponsor” Package (10 000 PLN +VAT 23%):

- granting the title of the “Bronze Sponsor of the Conference” with the possibility of using it for own marketing purposes
- complimentary participation for 1 Sponsor’s representative in the conference
- placing the Sponsor’s logo in the printed conference book, distributed with conference materials
- company description in the congress book (up to 750 signs)
- placing the Sponsor’s logo on the main page of http://eurobiotech.krakow.pl/ and in the „Sponsors” tab (with the link to the website indicated by the Sponsor)
- placing the Sponsor’s logo and opportunity to display own advertising material on the screens in the lobby (x2) and in the restaurant
- distribution of Sponsor’s material with the congress package (1 item)
- naming the Sponsor at the Opening Ceremony speech

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Sponsoring of Poster session 6 000 PLN + VAT 23%

- possibility of distributing Sponsor’s advertising materials on every table in poster zone
- possibility of setting 2 roll-ups in the poster zone
- naming the Sponsor at the Poster session beginning
- placing Sponsor’s logo in the printed congress book next to the information about Poster session
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)
- interacting with participants

Sponsoring of Plenary session: 3 500 PLN + VAT 23%

- possibility of distributing Sponsor’s advertising materials on every chair
- Sponsor’s presentation (10 minutes)
- possibility of setting roll-up in the lecture hall
- naming the Sponsor at the Plenary session beginning
- placing Sponsor’s logo in the printed congress book next to the information about Plenary session
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)
- limited offer

Additional Sponsorship Opportunities:

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ph.: +48 12 651 90 54
mobile: +48 910 134 218
e-mail: walczyk@targi.krakow.pl
Sponsoring of Parallel session: 2 500 PLN + VAT 23%

- possibility of distributing Sponsor’s advertising materials on every chair
- Sponsor’s presentation (10 minutes)
- possibility of setting roll-up in the lecture hall
- naming the Sponsor at the Plenary session beginning
- placing Sponsor’s logo in the printed congress book next to the information about Parallel session
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)
- limited offer

Distribution of Sponsor’s materials:
2 000 PLN + VAT 23%

- distribution of Sponsor’s material with the congress package (1 item)
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)

Placing Sponsor’s banner on EXPO Kraków facade:
7 000 PLN + VAT 23%

- placing the Sponsor’s banner (6m*12m) on EXPO Kraków facade (price do not contain production and montage)
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)
Placing Sponsor’s advertisement in the conference book: 1000 PLN + VAT 23%

- full page colour advertisement in the conference book, distributed with conference materials

Sponsor of the lunch: 3 500 PLN + VAT 23%

- possibility of displaying Sponsor’s promotional materials on each table and
- placing 1 rollup in the lunch area during the lunch
- placing the Sponsor’s logo on a digital signage displayed in the lunch area or possibility of displaying presentation on the screens during the lunch (subject must be approved by the Scientific Committee)
- placing the Sponsor’s logo in the printed conference book distributed with conference materials, next to the information about the lunch
  - indicated by the Sponsor
- limited offer

Sponsor of the coffee break: 3 500 PLN + VAT 23%

- possibility of displaying Sponsor’s promotional materials on each table and placing 1 rollup in the coffee break area during the break
- placing the Sponsor’s logo on a digital signage displayed in the coffee break area or possibility of displaying presentation on the screens during a coffee break (subject must be approved by the Scientific Committee)
- placing the Sponsor’s logo in the printed conference book distributed with conference materials, next to the information about the coffee break
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)
- limited offer

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Sponsor of the Conference dinner:
10 000 PLN + VAT 23%

- complimentary participation for 2 Sponsor’s representatives in the conference
- 15% discount of the conference fee for subsequent Sponsor representatives
- distribution of Sponsor's materials with the conference package
- full page advertisement in the conference book, distributed with conference materials
- placing 1 roll-up in the conference dinner area during the Conference Dinner
- placing the Sponsor’s logo:
  ◦ on a digital signage displayed in the breaks during the conference,
  ◦ in the printed conference book, distributed with conference materials
  ◦ on a screen in lecture halls during breaks between the lectures
  ◦ on the conference website in the “Sponsors” tab (with the link to the website indicated by the Sponsor)
- naming the Sponsor in official thanks during the Opening Ceremony

Placing the Sponsor’s logo on lanyards:
3 000 PLN + VAT 23%

- placing the Sponsor's logo on lanyards for badges, distributed with conference materials
- placing the Sponsor’s logo in the printed conference book distributed with conference materials
- placing the Sponsor's logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)
Sponsorship of notepads and pens
4 000 PLN + VAT 23%

- placing the Sponsor’s logo prominently on the notepads and pens, distributed with congress materials
- placing the Sponsor’s logo in the printed congress book, distributed with congress materials
- placing the Sponsor’s logo in the “Sponsors” tab on the main congress website (with link to the website indicated by the Sponsor)